

ABSTRACT OF THE DISCLOSURE

Sociometric analysis of a group of individuals is performed using a single software application on a digital computer. The software creates a sociometric questionnaire in response to questions selected by a user. The questionnaire comprises at least one sociometric question, and typically several such questions. Each question includes a plurality of potential nominations corresponding to the individuals in the group, and solicits at least one nomination from the plurality. The software facilitates the inputting of responses to the sociometric questionnaire by displaying a replica of the questionnaire. The responses are accepted and analyzed, and each individual is classified into one of a plurality of sociometric classifications. Probability and strength scores related to the classification are calculated and reported. Reciprocal nominations and self-nominations are reported. The sociometric analysis results are output in a variety of formats, including graphic displays such as a scatterplot diagram or slider bars.